



Client: BlueSky Travel Systems
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Milestone for BlueSky

TOUR operator solution specialist, BlueSky Travel Systems, working in conjunction with IBM and Thomas Cook has delivered the first major enhancement to its flagship product *itour* as part of Project Globe.

The leading provider of open travel distribution software, BlueSky Travel Systems, today announces the first stage of the implementation of its *itour* Travel Distribution Suite into Project Globe.

The GLOBE project is one year into a three year plan to develop a system which will enable Thomas Cook to distribute traditional package holidays, dynamically packaged and priced

holidays and trips made up of individual components.

The solution will allow any combination of Thomas Cook and third party inventory via links to external systems.

It will also enable all of the Group's tour operating brands to sell and distribute via multiple channels including websites, television, call-centres and travel agents.

BlueSky Travel Systems' Managing Director, Mark Fallon, said, "This initial delivery is the culmination of a great deal of hard work and commitment from BlueSky, IBM and Thomas Cook and we are delighted to have achieved this first milestone."